Digital Imagery in Human-Computer Interaction Design
Project 4.B  Documentary images that raise social awareness
or create social change
Thursday March $4^{th}$ 2010

Eli Blevis, Associate Professor of Informatics

Project
Create an image or set or sequence of images using
digital photographic means that are documentary
images with the potential to raise social awareness
of create social change. You may modify your images
in Adobe Photoshop or similar software. This is a
design concept project—I am interested in your
original images you have taken yourself. You do not
need to take the project title too literally—a fair bit
of latitude in possible interpretations is both
permitted and encouraged.

Explain how your images relate to interactivity with
the materials of digital technologies. For this project,
think about the notion that image making is as much
or more a social skill, as it is a technical skill.

Format:
Your project must be presented on three and only
three landscape mode pages in pdf format. The first
page should be a sketch, the second page should be
your final research or concept, and the third page
should be your primary and secondary attributions
lists, as in the example/model solution that follows.
Upload your work to oncourse, as instructed in class.
Be certain to reference all of your sources accurately
and completely.

The example on the pages that follow gives an idea
of what a design research project could look like for
the purposes of this class project. The example is by
no means the most ideal project—yours should not
be longer, but it can and ideally should be more
compelling and interesting. Note that I have not
provided a sketch this week, but you should.

DUE Thursday March $11^{th}$ no later than 9:00 AM
A FINAL form completed project.
Images of Distribution & Recycling of Packaging Materials
(Hong Kong, China & Bloomington IN USA) These images show the seemingly banal and mundane daily enterprise of distribution and recycling in two very different locations. The images are also very political in their depiction of the way in which these activities are implicated in the quality of life of not just consumers, but everyone involved in the supply chain.
Primary Attributions
Images by the author

Secondary Attributions
None