

Digital Imagery in Human-Computer Interaction Design

Project 4.B Documentary images that raise social awareness or create social change

Thursday March 4th 2010

Eli Blevis, Associate Professor of Informatics

Project

Create an image or set or sequence of images using digital photographic means that are documentary images with the potential to raise social awareness of create social change. You may modify your images in Adobe Photoshop or similar software. This is a design concept project—I am interested in your original images you have taken yourself. You do not need to take the project title too literally—a fair bit of latitude in possible interpretations is both permitted and encouraged.

Explain how your images relate to interactivity with the materials of digital technologies. For this project, think about the notion that image making is as much or more a social skill, as it is a technical skill.

Format:

Your project must be presented on **three and only three landscape mode pages in pdf format**. The first page should be a sketch, the second page should be your final research or concept, and the third page should be your primary and secondary attributions lists, as in the example/model solution that follows. Upload your work to oncourse, as instructed in class. Be certain to reference all of your sources accurately and completely.

The example on the pages that follow gives an idea of what a design research project could look like for the purposes of this class project. The example is by no means the most ideal project—yours should not be longer, but it can and ideally should be more compelling and interesting. **Note that I have not provided a sketch this week, but you should.**

DUE Thursday March 11th no later than 9:00 AM
A **FINAL** form completed project.



Images of Distribution & Recycling of Packaging Materials
(Hong Kong, China & Bloomington IN USA) These images show the seemingly banal and mundane daily enterprise of distribution and recycling in two very different locations. The images are also very political in their depiction of the way in which these activities are implicated in the quality of life of not just consumers, but everyone involved in the supply chain.

Primary Attributions

Images by the author

Secondary Attributions

None